



Setting up Ad Trackers for Your Affiliate Links

Ad trackers allow you to set up individual advertising campaigns so that you can get at-a-glance stats on how well that specific campaign or link is doing. You can track how many times each of your tracker links have been clicked, how many orders each one has generated and more.

Here's how you set up trackers within the PayDebtQuickly.com affiliate program.

Step 1: Log into your affiliate account at:

<http://www.paydebtquickly.com/x.php?adminid=2047&login=1>

Step 2: Navigate to Ad Tracking Center

- Click **Track Ads**

The screenshot shows the PDQ Pay Debt Quickly dashboard. At the top, there is a navigation bar with buttons for 'View Stats', 'View Sales', 'View Links', 'Track Ads', and 'My Account'. A red arrow points to the 'Track Ads' button. Below the navigation bar is a table showing 'Totals to date' with columns for Visitors (253), Orders (0), Conversion (0.00%), Commission (0.00), Advertising, and Profit (0.00). Below the table are sections for 'Monthly Stats', 'Daily Stats', and 'Annual Stats', each with dropdown menus for month and year, and a 'Display' button.

- Then click **Add Tracker**

The screenshot shows the PDQ Pay Debt Quickly dashboard with the 'Add Tracker' button highlighted by a red arrow. The navigation bar includes buttons for 'View Stats', 'View Sales', 'Sub-Affiliates', 'View Links', 'Track Ads', and 'My Account'. Below the navigation bar are buttons for 'Add Tracker', 'View Trackers', 'Add Expense', and 'View Expenses'.

Step 3: Submit Tracker Details

- **Campaign Name:** Name the campaign – for your reference only

- **Comments:** Enter details about your campaign – are you using it in a holiday promo, a special bonus or on a special page
- **Select Product:** Choose the product you want to promote in this campaign
- **Click the *Add Tracker* button**

Add an Advertising Tracker	
Campaign Name: enter a name for your advertising campaign.	<input type="text" value="Sample Tracker"/>
Comments: enter comments about your advertising campaign.	<input type="text" value="Sample tracker for training tools"/>
Select a Product: visitors will be redirected to the destination URL set for this product.	<input type="text" value="Pay Debt Quickly teleclass"/> <ul style="list-style-type: none"> Pay Debt Quickly teleclass Pay Debt Quickly kit Credit Card Insider Secrets e-Book Tough Times \$2 Million AFCIM EarlyBird 1pay
<input type="button" value="Add Tracker"/>	

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Step 4: Get Your New Link

Once the tracker is created, the page will redirect back to your dashboard and look like this:

View Stats	View Sales	View Links	Track Ads	My Account					
Add Tracker	View Trackers	Add Expense	View Expenses						
Total Statistics	View stats for <input type="text" value="January"/> <input type="text" value="2009"/> <input type="button" value="Display"/>								
Campaign	Visitors	Orders	Conv	Amount	Expense	Profit	Options		
Sample Tracker	0	0	0%	0.00	0.00	0.00	Link	Edit	Delete

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- **Click Link** to get your new tracking link as shown above. This will generate the custom tracking link for your new campaign.
- **Copy Tracking Link** as shown below and paste it into your website html or other project that you are creating.

View Stats	View Sales	View Links	Track Ads	My Account
Add Tracker	View Trackers	Add Expense	View Expenses	
Tracking Link for Sample Tracker: use this link to track visitors and sales for this campaign.				
	http://www.PayDebtQuickly.com/...			Test

Step 5: View Stats

Once your new tracking link has been in place for a while, you can view your stats to see how many visitors, orders, etc have been made through this new campaign.

To do this, simply log back into your account and click **Track Ads**, then click **View Trackers** and you'll see your list of trackers and the stats for each.

View Stats	View Sales	View Links	Track Ads	My Account					
Add Tracker	View Trackers	Add Expense	View Expenses						
Total Statistics	View stats for		January	2009	Display				
Campaign	Visitors	Orders	Conv	Amount	Expense	Profit	Options		
Sample Tracker	0	0	0%	0.00	0.00	0.00	Link	Edit	Delete